



## Success Story

The NJCU Fleet Services Department easily manages all costs associated with the fleet with the help of Collective Data software.

Led by Patrick Bartole, Automotive Fleet Manager, the department is responsible for the fleet of vehicles and motorized equipment assigned to a number of departments: Admissions, Athletics, Driver Education, Grounds, Housekeeping, Mail Services, Maintenance Services, Public Safety, Storeroom, and Youth Corps.

**Before implementing the software**, they did not have an effective way to track costs or compare the results of how proper and more frequent maintenance was actually benefiting the fleet.

NJCU uses the system to track all costs associated with owning and operating the fleet with the software, including fuel usage and Networkfleet GPS data. They also take advantage of the powerful parts inventory section, accidents & claims, maintenance requests, work orders, tires, and much more.

Bartole mentioned that to get the most out of a fleet management software system, an organization must have their business process already in place.

"The Collective Data system can be customized to follow your business process as you need it," he said. "It becomes much more efficient and allows for better cost reduction."

Based off of data that Bartole has seen in his operation over more than 7 years, he says that he can continue to expect the cost of operating his fleet to increase by 10% each year. But **with the Collective Data system he is able to reduce that cost by at least 5%-10% yearly.**

The NJCU Fleet Services team will continue to improve upon their operation with the help of data provided by the Collective Data system, all in an effort to meet their mission of providing transportation to the university in the most cost-effective manner possible.



The Customer



Industry  
Education

# of Vehicles Tracked  
**60+**

Product  
**collectiveFleet™ with  
Networkfleet® GPS integration**

"I can't imagine running the fleet today without Collective Data. The software follows my process and the information is readily available to make proactive, cost-saving decisions."

-Patrick Bartole, Fleet Manager,  
New Jersey City University