

# Collective Data Brand Guide

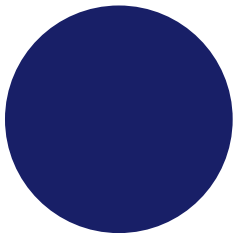
---

## MAIN LOGOS

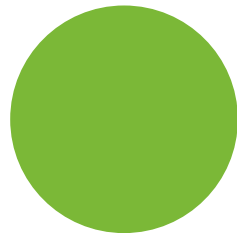


COLLECTIVE DATA

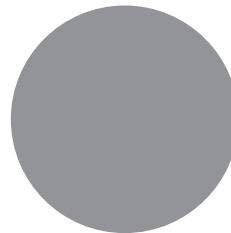
## COLORS



C100 M85 Y5 K36  
R24 G31 B103  
#181F67



C54 M0 Y100 K0  
R123 G184 B55  
#7BB837



C20 M14 Y12 K40  
R147 G148 B152  
#939498

## FONTS

### PT Sans

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

### Open Sans

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890